

## The Power Behind Your Productivity

News & Media 1.0 takes all your circulation tasks, including digital and print, and makes them more efficient and less time-consuming. Its powerful features put necessary reports at a user's fingertips and manages subscription and distribution needs, with a minimum amount of administration for weeklies, dailies or magazines with one site or a multitude.



*News & Media 1.0 allows for an easy-to-use, easy-to-understand complete picture of your audience across all your products and offerings.*

### News & Media 1.0 Features Include:

- ▶ **Access Everywhere:** News & Media 1.0's 100% browser-client allows access to your system from anywhere, anytime, from any device.
- ▶ **In the Cloud or Self-Hosted:** A single server can host multiple sites in different areas, even different states. Or, forget about the server hardware all together, and have us host News & Media 1.0 at our state-of-the-art hosting facility.
- ▶ **Consolidate and Save:** News & Media 1.0 will help your group save time and money through our consolidated solutions. PROMPT Solutions has the experience and know-how!
- ▶ **Full-featured Package:** One application can handle subscriptions (digital and print), distribution, subscriber billing, distributor billing, dispatching, preprints, contracted mailing lists and more with no need for additional modules.
- ▶ **The News & Media 1.0 solution simplifies your business by bringing sales (CRM), proposal generation, ad order entry, production, and accounting workflow into one integrated database that can monitor the whole process from prospecting to the receipt of the payment for the ad.**

## News & Media 1.0 Features continued...

- ▶ **Proposal Generation :** Create customizable proposals that are tailored to meet the needs of your prospective client. Multiple pieces of media can be combined on a single proposal to create a bundled media package. Our web based solution allows sales reps the flexibility to manage ad orders on the road.
- ▶ **Billing and Accounts Receivable :** The News & Media 1.0 serves as a newspaper accounting software which is both easy to use and extremely flexible. Turn insertion orders into contracts, invoice, and receive payments. Charge advertisers credit cards directly from The News & Media 1.0.
- ▶ **Reporting:** Over 175 core reports provide on-demand financials, audit information, marketing, mailroom reporting and more, including all USPS reports. You can also schedule and send reports to CSV, TXT, PDF, line printers, as well as email.
- ▶ **Tracking:** Unlimited user-defined rates, sub-rates, transaction codes, start reasons, stop reasons and promotions are available.
- ▶ **Email and Text Messaging:** News & Media 1.0 utilizes both email and text messaging throughout the system. From automated reports and email renewal messages, to automated dispatching of complaints through text messaging.
- ▶ **Streamlined Data Entry:** Whether in the field or in the office, News & Media 1.0 simplifies and streamlines getting information into the system. Enter returns, payments, credits or adjustments in rapid entry mode or import returns, scan-based sales, draw adjustments, payments from outside sources for quick and easy entry into News & Media 1.0.
- ▶ **Distributor Self-Service:**
  - Carriers can print their own reports, route lists, bundle tops, starts/stops and route sequencing.
  - Make payments, view balances, view complaints.
  - Real-time integration with News & Media 1.0.
  - Drivers can enter their own returns and draw reassignments.

### About PROMPT ERP

PROMPT ERP is a strategic unit of PROMPT ERP LIMITED focused on Small and Medium Businesses. We provide technology by means of a unique IT-as-a-Service model, offering end-to-end business solutions for the sector.

PROMPT ERP caters to the needs of multiple industry segments, through innovative, easy-to-use, secured, integrated, hosted solutions in a build-as-you-grow, pay-as-you-use business model. We serve our clients with the help of best practices gained through PROMPT's global experience, domestic market reach, skills, and delivery capabilities.

For more information, visit us at [www.PROMPT.in](http://www.PROMPT.in)

### Contact

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Business Solutions  
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